

Courtesy Translation



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**PUBLIC CALL FOR SPONSORSHIP BIDS – INSTITUTIONAL EVENT ON WOMEN EMPOWERMENT
“TELL IT LIKE A WOMAN”, ORGANIZED BY THE PERMANENT MISSION OF ITALY TO THE
UNITED NATIONS**

Italy’s Permanent Representative

- Having regard to article 29 of the Presidential Decree no. 54 of February 1st, 2010 (which allows Diplomatic and Consular Missions to enter into sponsorship contracts with public or private entities, enterprises, associations, foundations, citizens, and in general with any Italian or foreign party whose main business does not clash with public interest);
- Having regard to article 6 of the decree n. 192 of November 2, 2017 (regarding collaborations with private entities);
- Given that as of January 2023 Italy is going to be the deputy chair of the UN Women Board, the most important world agency advocating for women rights;
- Given that Italy and UN Women are going to co-organize a high-level institutional event in March 2023 to mark the International Women Day and the 2023 edition of the UN Commission on the State of Women (CSW) to draw the public’s attention on themes such as tackling violence against women and women empowerment;
- Given that the above mentioned event will consist in a screening of the Italian non-profit movie on women rights “Tell it like a Woman” and in a panel discussion hosted at the UN General Assembly, and that this Permanent Mission is currently working with the relevant UN offices to design and execute said event;
- Given the possible interest from public and private entities, Italian and foreign companies in working with the Permanent Mission to organize said event, also in order promote their public profile, brand, company name and mission within the prestigious context of the UN;
- Given that it is deemed appropriate to seek sponsors interested both in providing financial (through funding) or technical sponsorship (through the delivery of services/supplies/work needed to stage the said event);
- Having regard to the provision no. 71 of December 29, 2022 regarding the launch of the selection process of financial and technical sponsors to organize the institutional event “Tell it like a Woman” through a simple public call for tenders.

Announces

That it intends to grant interested parties the possibility to enter into contracts of financial and technical sponsorship with this Permanent Mission with the goal of organizing the institutional event “Tell it like a Woman” according the rules outlined below.

1. ADDRESSEES OF THE CALL AND AIM OF THE SPONSORSHIP

- 1.1 The Permanent Mission of Italy to the UN, located at 885 Second Avenue, 49th Floor, New York, NY, 10017, as party in charge of the sponsorship procedure, is hereinafter referred to as Sponsored Party;
- 1.2 Any public or private entity, company and other parties that intend to promote their name, brand, business and/or products, services and similar, can be a Sponsor and work with the Permanent Mission;
- 1.3 The relation between the Permanent Mission and the Sponsors shall be regulated by separate contracts stipulated through private agreement in compliance with the applicable regulations. Said contracts guarantee that the Permanent Mission obtains financing and/or supplies, services or work (technical sponsorship) from the Sponsors, with all costs (such as taxes and/or additional fees arising from the execution of the contract) entirely borne by said Sponsors.
- 1.4 The Sponsors will in return be able to promote their brand and company image by making their logo, brand or mission visible through dedicated sections of the Permanent Mission's website and social media accounts, or through other means agreed upon by the parties.

2. GENERAL REQUIREMENTS TO BE A SPONSOR

- 2.1 The sponsorship contract can be freely negotiated between the parties, as long as equal and impartial treatment is granted to all interested parties and once it has been ascertained that the Sponsor meets the requirement to partake in the sponsorship procedure and that no ground for exclusion applies, as established by art. 80 of the Legislative Decree no. 50/2016. Moreover, the Sponsor shall meet the requirements that apply for the provision of supplies, services or work subject of the sponsorship.

3. TYPE OF SPONSORSHIP

Based on the amount of the financial contribution granted, the following types of sponsorship are defined:

- “**diamond sponsor**”: for sponsorships of \$40,000 or more (forty thousand USD): highest visibility
- “**golden sponsor**”: for sponsorships of \$20,000 or more (twenty thousand USD): high visibility
- “**silver sponsor**”: sponsorships of \$10,000 or more (ten thousand USD): normal visibility

4. SUBMISSION OF THE SPONSORSHIP BIDS

- 4.1 All interested parties shall submit the sponsorship bid:
 - In writing and signed by their legal representative (using the forms attached to this notice), enclosing a photocopy of a valid ID, and via email to the address admin.italyun@esteri.it no later than Monday January 30, 2023, at 11am. Attachments should not exceed 2.5MB;
 - By specifying the kind of sponsorship they intend to provide the Permanent Mission with (financial, technical);

- By enclosing a self-declaration certifying that no prejudicial condition or any condition limiting the sponsor's ability to honor the contract applies as per art. 80 of the L.D> no. 50/2016;
- Under penalty of exclusion, by including the following data: a) legal and fiscal information of the bidding company; b) personal and fiscal and post of the legal representative and the signatory of the bid; c) brief description of the business; d) type of bid and brief description thereof;
- By specifying the sponsor is ready to take on all the related responsibilities and to fulfil all the obligations arising from giving visibility to its brand;
- By enclosing a self-declaration or declaration in lieu of affidavit (also referred to as "**Admission Requirements Document**") and an acknowledgment of the so called "Privacy Policy on the Protection of Natural Persons" referred to in the EU Regulation no. 2016/679, art. 13, provided for in the attached forms.

4.2 All bidders agree to allow that their data, including personal information, is used in compliance with the L.D. no. 196/2003 and with the General Regulation on Data Protection RGPD (UE) no. 2016/679, for all the procedural requirements.

4.3 Conditional, incomplete or vague bids (for example, bids submitted without signature) will be rejected.

5. EVALUATION OF THE SPONSORSHIP BIDS

5.1 The sponsorship bids submitted within the deadline as provided for at item 4 of this public notice will be evaluated by the Permanent Mission in accordance with the principles of affordability, efficacy, neutrality, equity of treatment, transparency, and proportionality.

5.2 Once the bids presented have been examined, the bidders will be selected to proceed with stipulating the sponsorship contracts. The Sponsored Party does not deem the bids binding for the purpose of closing the contract.

5.3 Considering the specific sponsorship covered by this notice, the Permanent Mission shall be authorized to accept bids from multiple companies without granting exclusive rights.

6. PROMOTIONAL MATERIAL TO BE SUPPLIED TO THE PERMANENT MISSION

6.1 Public and private entities whose sponsorship bids have been accepted, shall submit the necessary promotional material (logos, images, etc.) according to the timeline that will be later agreed upon.

7. RIGHT TO REJECT BIDDERS AND LIABILITY WAIVER

7.1 The Permanent Mission is entitled to reject a sponsorship bid if:

- it believes that the bid may clash with its diplomatic and institutional activity, or that it violates the laws and principles of Italy's legal system;
- it believes that the promotional message causes prejudice or damage to the Mission's image or initiatives;
- it deems the bid non-compliant for general reasons;
- the bid contains references to political, union, philosophical or religious propaganda;

- the bid conveys offensive messages (including expressions of extremism, racism, hatred, threats or intolerance).

7.2 The Sponsored party shall not be considered liable if exceptional and/or force majeure circumstances, or other events it cannot be imputed for, prevent the event for which the sponsorship contract is intended into from happening.

8. SPONSORSHIP CONTRACT

- 8.1 The sponsorship contract is underwritten by the chosen sponsor and the Permanent Mission;
- 8.2 Under no circumstance can a third party take over in the sponsorship contract, unless the Mission authorizes it in writing;
- 8.3 If it is ascertained that the bid's content and its related self-declarations are not true, the bidder shall incur the applying penalties and lose any benefit deriving from its untrue statements;
- 8.4 It is also deemed necessary to hereby refer to article 6 of the decree of November 2nd, 2017, no. 192 (work with private entities). Subsection 2 of said article establishes that sponsorship contracts contain a specific clause that allows the contract termination due to foreign policy reasons, upon simple request, without any condition or constraint, free of charge and granted the right that any funds paid in advance and exceeding the amount due for the service already performed and received be reimbursed. If the contracting party does not accept the inclusion of this clause, the sponsorship contract cannot be closed.

New York, January 3rd, 2023

The Permanent Representative
Amb. Maurizio MASSARI



A handwritten signature in black ink, appearing to read "Maurizio Massari". The signature is fluid and cursive, written over the printed name.