



BENEFITS FOR SPONSORS

1) Silver Sponsor (for financing amounting to \$10,000 or more)

- The Company/ Agency's logo is made visible in all materials marketing the event (hardcopy and digital materials, including: roll-up banner; screen saver on LED Wall at the General Assembly during keynote speeches, opening remarks, and panel with directors and actresses; digital flyers for posts on the Mission's website and social media accounts);
- Eight (8) invites to attend in person to the event at the General Assembly;
- Acknowledgement in the Mission's press releases and thank-you mention in the news updates published on the Mission's website;
- Mention/Tag in the Mission's social media posts (Twitter, Facebook, Instagram) few weeks leading up to the event and in the aftermath for up to one year.

2) Golden Sponsor (for financing amounting to \$20,000 or more)

- The Company/ Agency's logo is made visible in larger size in all materials marketing the event (hardcopy and digital materials, including: roll-up banner; screen saver on LED Wall at the General Assembly during keynote speeches, opening remarks, and panel with directors and actresses; digital flyers for posts on the Mission's website and social media accounts);
- Fifteen (15) invites to attend in person to the event at the General Assembly;
- Acknowledgement in the Mission's press releases and thank-you mention in the news updates published on the Mission's website;
- Acknowledgement and thank-you mention in the opening remarks;
- Mention/Tag in the Mission's social media posts (Twitter, Facebook, Instagram) few weeks leading up to the event and in all future posts made in the event's aftermath.

3) Diamond Sponsor (for financing amounting to \$40,000 or more)

- The Company/ Agency's logo is made visible in the largest size in all materials marketing the event (hardcopy and digital materials, including: roll-up banner; screen saver on LED Wall at the General Assembly during keynote speeches, opening remarks, and panel with directors and actresses; digital flyers for posts on the Mission's website and social media accounts);
- Thirty (30) invites to attend in person to the event at the General Assembly;
- Acknowledgement in the Mission's press releases and thank-you mention in the news updates published on the Mission's website;

- Mention/Tag in the Mission's social media posts (Twitter, Facebook, Instagram) few weeks leading up to the event and in all future posts made in the event's aftermath;
- Acknowledgement and thank-you mention in the opening remarks;
- Permission to screen a 15-second video to introduce the company/agency at the beginning of the event;
- Permission to hand out the company/agency's brochures and gadgets at the beginning of the event;
- Two (2) passes for two (2) company/agency's representatives to access the VIP room where the UN leaders, the movie's directors and actresses will be lounging before the event;
- Interview with the hosts of the Mission's podcast "CommITted Enterprises", the official podcast in English language.