



Permanent Mission of Italy
UN - New York

SPONSORSHIP BENEFITS

1) Silver Sponsor

- The Company/Agency's logo displayed in standard size on all promotional materials relating to the celebration of the 80th Anniversary (hardcopy and digital materials, including roll-up banners; LED wall screen saver, if applicable; digital flyers; and posts on the Mission's official website and social media channels).
 - One (1) invitation to attend the reception celebrating the 80th Anniversary of the Italian Republic.
 - Acknowledgment in the Mission's press releases and thank-you mention in news updates published on the Mission's website.
 - Mention and tag (where applicable) in the Mission's social media posts (X/Twitter, Facebook, Instagram, LinkedIn) following the anniversary events.
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2) Gold Sponsor

- The Company/Agency's logo displayed in prominent size on all promotional materials relating to the event (hardcopy and digital materials, including roll-up banners; LED wall screen saver, if applicable; digital flyers; and posts on the Mission's official website and social media channels).
 - Two (2) invitations to attend the reception celebrating the 80th Anniversary of the Italian Republic.
 - Acknowledgment in the Mission's press releases and thank-you mention in news updates published on the Mission's website.
 - Formal acknowledgment and thank-you mention during the opening remarks of the main celebration event.
 - Mention and tag (where applicable) in the Mission's social media posts (X/Twitter, Facebook, Instagram, LinkedIn) following the anniversary events.
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3) Diamond Sponsor

- The Company/Agency's logo displayed in maximum prominence on all promotional materials relating to the event (hardcopy and digital materials, including roll-up banners; LED wall screen saver, if applicable; digital flyers; and posts on the Mission's official website and social media channels).
- A minimum of four (4) invitations to attend the reception celebrating the 80th Anniversary of the Italian Republic. Additional invitations may be agreed in writing for sponsorship contributions exceeding USD 8,000.00.
- Acknowledgment in the Mission's press releases and thank-you mention in news updates published on the Mission's website.
- Formal acknowledgment and thank-you mention during the opening remarks of the main celebration event.
- Mention and tag (where applicable) in the Mission's social media posts (X/Twitter, Facebook, Instagram, LinkedIn).
- Authorization to include the Company/Agency's promotional materials (e.g., brochures or branded items) in the official gift bags distributed during the 80th Anniversary of the Italian Republic.
- Participation in an interview featured on the Mission's official English-language podcast, "CommITted Enterprises."